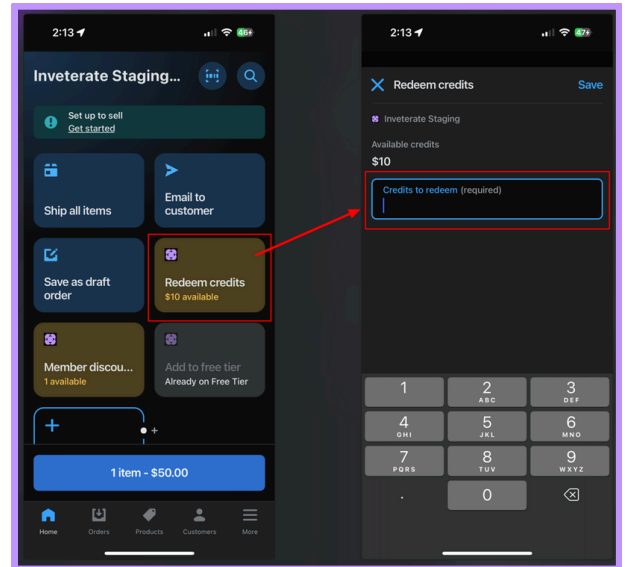


SHOPIFY POS INTEGRATION UNIFIED LOYALTY, FROM ONLINE TO IRL

Seamlessly unify your loyalty program across online and in-person for greater engagement and adoption.

Build brand affinity with the only loyalty platform that can extend the entire loyalty experience, including redeeming and earning of store credit/cash back, into brick and mortar.



Seamlessly Connected Benefits

Offer all the same valuable benefits of a shopper's online membership in-person.

Create a seamless loyalty experience where benefits that are earned in-store can be used online and vice-versa.



Greater Membership Adoption

Drive more customers into the loyalty program by easily adding new members to the free membership tier during checkout in-person.



Intuitive Experience

Achieve a faster time to live and an easy to use merchant experience with clearly labeled benefits and member discounts automatically displayed.

TRUSTED BY SHOPIFY'S TOP RETAILERS

BYLT[™]
PREMIUM BASICS

“ Getting our loyalty program with Inveterate up and running within Shopify POS was seamless. **In just a couple clicks**, we were ready to start promoting our membership in-store mirroring the same benefits & redemptions we offer online. We're excited to incorporate our membership cross-channel **creating a more uniformed experience** for BYLT loyalty across the board. ”

-Ryan Groh, Sr. Manager Ecommerce at BYLT Basics